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Morrison Seger Venture Capital Partners, RedBird Capital Partners, and Ancor Capital Partners Make Key Investments

A pearl snap shirt startup, a luxury car service, and a banner creator company are all on the receiving end of the investments from the North Texas funds.

By [Garrett Tarango](#) and [Ben Swanger](#) | July 14, 2023|1:00 pm

RedBird Capital Partners Invests in Luxury Car Service

Private investment firm RedBird Capital Partners has struck an investment agreement with luxury car service Go Rentals, which operates in over 175 markets, including DFW, across more than a dozen states, and services to more than 85 airports and various luxury hotels and resorts.

Main Street Advisors, a strategic investment partner to RedBird, contributed to the agreement. Financial terms of the transaction were not disclosed.

"Go Rentals has built a strong, differentiated brand with a premium fleet and is well-positioned for significant growth across key markets in RedBird's ecosystem," says RedBird Partner Andrew Lauck. "RedBird's investment portfolio in private aviation, professional sports, entertainment, and financial services gives a unique perspective on the Go Rentals' business and its customers and distribution channels. Our investment and partnership with Go Rentals are a synergistic, natural extension of the leading platforms we continue to develop across our industry verticals."

Founded in 2014 by Gerry Cardinale, RedBird currently manages around \$9 billion in assets on behalf of a global group of blue chip institutional and family office investors.

As part of the agreement, brothers Kavous and Kaye Githin, Go Rentals co-founders and owners, along with the current management team will remain in their leadership positions. Lauck and RedBird Managing Director Alexander Blankfein will join Go Rentals' board of directors.

Ancor Capital Partners Invests in Banner Creator Company

Southlake-based private investment firm Ancor Capital Partners has invested in event banner creator DISPLAYIT. This marks Ancor's 59th transaction in its mission to help lower-middle-market companies, specifically those with an enterprise value of \$25 million to \$150 million, reach its next level of growth.

Chicago-based firm Merit Capital Partners contributed to the investment in the California-based company. Terms of the transaction were not disclosed.

"DISPLAYIT has a quality reputation in creating unique and experiential physical environments to communicate brand identity, and we are extremely excited to partner with the team to help them achieve their growth objectives," J. Randall Keene, founding partner of Ancor Capital Partners, said.

Founded in 1994, Ancor focuses its investments in healthcare, industrial manufacturing, consumer staples, automotive markets, and emerging industries. Its portfolio currently features nine companies across the U.S.

Founded in 1998, DISPLAYIT produces custom banners in a host of sizes and styles, and also offers event accessories like counters, outdoor flags, and table covers.

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